

NORTHSTOWE COMMUNITY FORUM

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**CAMBRIDGESHIRE
& PETERBOROUGH**
COMBINED AUTHORITY

OVERVIEW

Background

- The e-scooter trial in Cambridge has been running since October 2020 with e-bikes joining the fleet later in 2021
- In January 2024, the DfT contacted trial areas giving them an opportunity to seek changes to the boundary and/or fleet size of their existing areas
- An application was made by the Combined Authority in April 2024 to increase the geography and fleet size to capture new developments and adjacent villages.
- Dft approved the application late last year.

Strategic Fit

The Local Transport and Connectivity Plan (LTCP) commits the Combined Authority to reduce road traffic by 15%. To achieve the ambitions within the LTCP will require the Combined Authority to offer a choice of sustainable modes of transport. E-scooter and e-bike expansion form part of that approach.

Aims of Today

- **To provide an update on e-scooter and e-bike expansion**
- **Question and Answer session**
- **Listen to feedback**

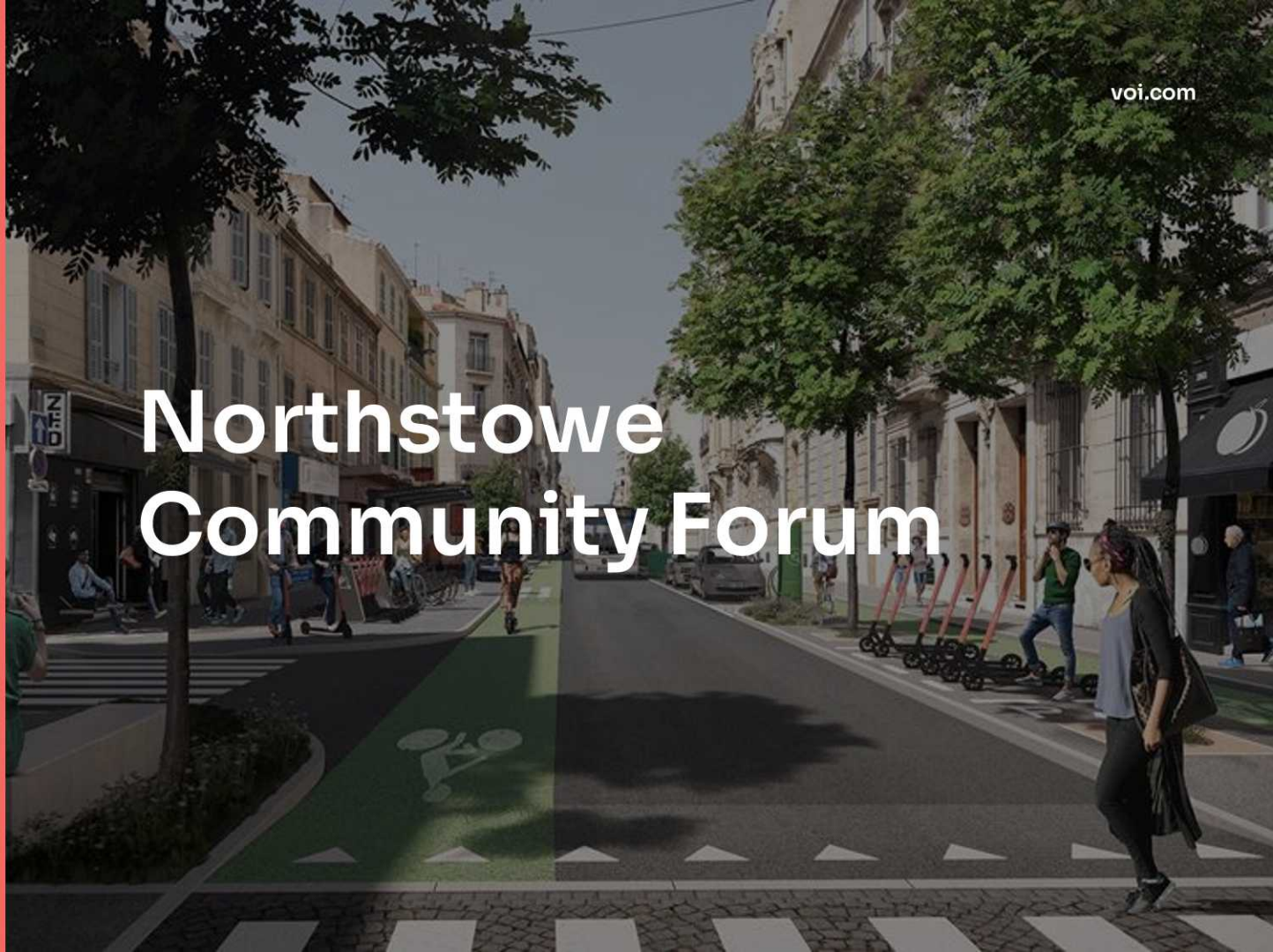


voi.

voi.com

Northstowe Community Forum

Cities made
for living



The Voi journey so far...

Two main modes

Shared
E-scooters



Shared
E-bikes



Voi in numbers

2018

Founded in Sweden

27%

Tendered market leader

+100K

Vehicles in operation globally

+1,000

Employees

18

UK towns and cities

>40m

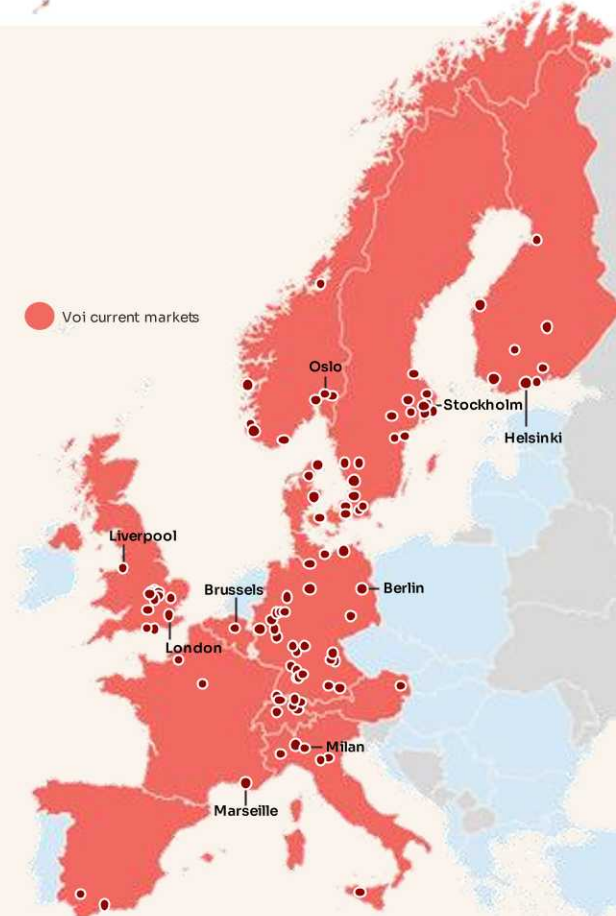
UK rides to date

>350m

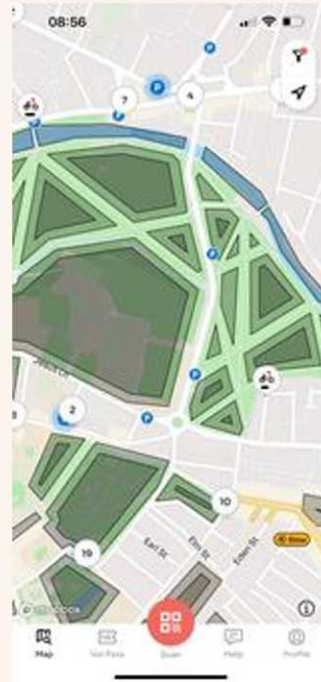
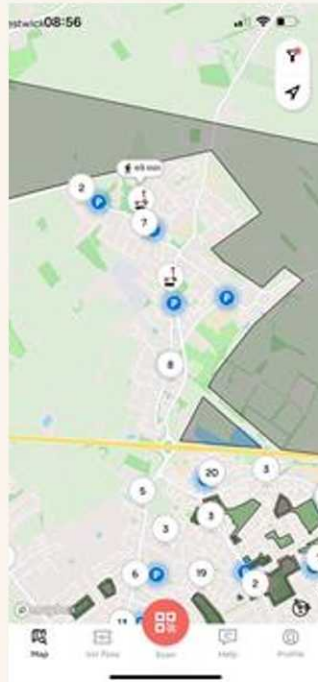
Lifetime rides globally

100+

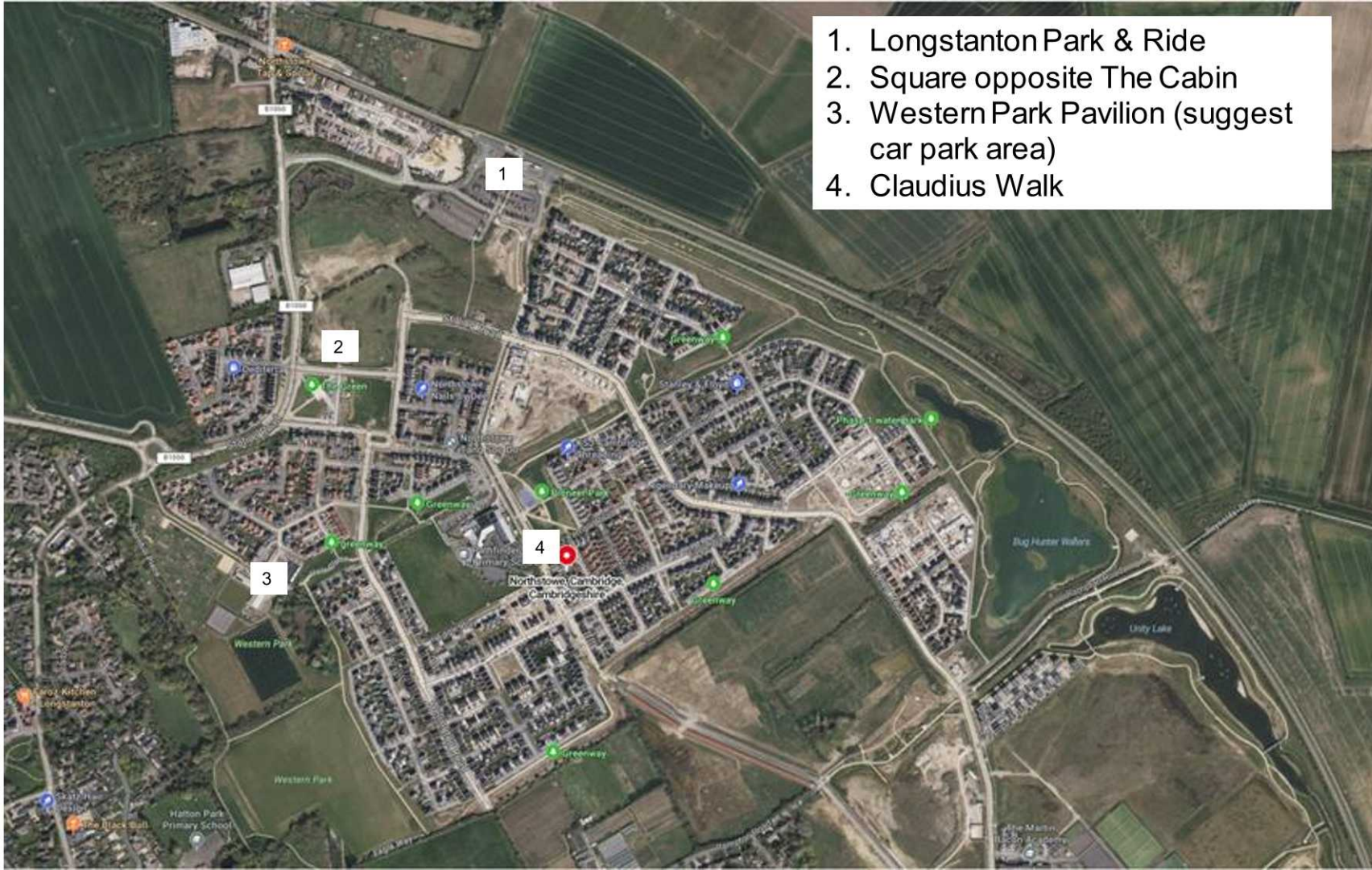
Cities across Europe



The operating areas, parking zones and slow-speed zones are geofenced



1. Longstanton Park & Ride
2. Square opposite The Cabin
3. Western Park Pavilion (suggest car park area)
4. Claudius Walk



5. Northstowe Learning Community
(suggest square in front of secondary college)

6. Keepmoat Stirling Fields
development (subject to finding
appropriate agreed site)

7. Future Town Centre – Meanwhile
Use Area



The expansion will be e-bikes and e-scooters, and we are also deploying a new, more accessible vehicle for wider appeal

- The EL1 is **lighter, lower, easier to get on, and more maneuverable**



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Reporting issues: 'Report-A-Voi'

We warn, strike and sanction users who flout the rules. Users and non-users can report any instance of anti-social behaviour through the Report-a-Voi tool.

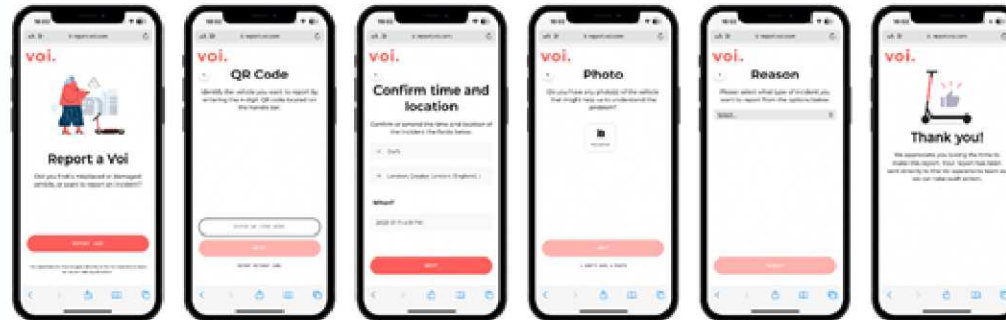
1. Identify

Each vehicle is kitted with number plates on the front, back and sides, providing 360° visibility to support reporting by the public and authorities.



2. Report

Report-a-Voi (report.voi.com) and our hotline allows users, non-users and third parties to report issues, inappropriately parked, faulty/defaced or anti-social user behaviour of Voi scooters.



This triggers the Incident Report Protocol.